

2008 CLASSIFIED ADVERTISING

Classified Rates

Contract Services • Employment Services • Positions Available • Professional Directory

Frequency	1x	3x	6x	7x
Column-inch* rate	\$130	\$120	\$110	\$100
Business Card (F)	\$220	\$210	\$200	\$190

*One column-inch width equals 2 1/4"; two columns, 4 5/8"; three columns, 7 1/8", including all borders and white space in the ad. See examples below. All ad space is billed to the nearest half-inch. Minimum depth for one- and two-column ads is 1"; minimum depth for three-column ad is 2".

Get Noticed! Add one color to your classified ad for only \$55.
Add four colors for only \$180.

Typography and Graphics: PFQ can typeset and enclose your ad with a border, free of charge. Your complete ad, your logo or special border may be submitted via e-mail. **Deadlines:** Closing is the 5th of the month preceding the month of issue. The materials must be submitted by the 10th of the preceding month of issue. **Commissions:** Recognized advertising agencies are allowed a 15% commission on camera-ready and electronic ads only.



PFQ's Classified Advertising Order Form

Send all materials as a Word Document to Karen Devlin: kdevlin@wiley.com

Questions- Contact Marc Spector: mspector@wiley.com or 516-567-9190

Please place my ad in the following months:

Feb/March April/May Buyers Guide June July/August September Oct/Nov Dec/Jan

Name _____ Company _____

Street _____

City _____ State _____

Zip or Postal Code _____ Country _____

Phone _____ Fax _____

Purchase Order No. _____

Email _____

Invoice me

Bill my credit card: VISA MASTERCARD AMERICAN EXPRESS

Credit Card # _____ Expiration Date _____